

NEWS RELEASE



MEDIA INQUIRIES:

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FOR IMMEDIATE RELEASE

Saxe Slightly Ahead of Potts in University-Rosedale

Saxe leads slightly ahead of Potts, holding 38% of support

Toronto, Sept 15th – In a random sampling of public opinion taken by The Forum Poll™ among 216 Ward 11 voters, amongst those decided and leaning, 38% support Dianne Saxe, and closely behind her is Robin Buxton Potts at 26%.

“With a lead of only 12%, this will very likely be a tight leadership race,” says Dr. Lorne Bozinoff, President of Forum Research. “Things could swing either way in these next few weeks.”

John Tory maintains a strong lead with 53% of support.

The poll was conducted by Forum Research with the results based on an interactive voice response telephone survey of 216 randomly selected eligible voters across University-Rosedale. The poll was conducted on Sept 14th, 2022. Results based on the total sample are considered accurate +/- 7%, 19 times out of 20. Subsample and regional results will be less accurate. Margins of error for subsample and regional results are available at www.forumresearch.com/samplestim.asp.

This research is not necessarily predictive of future outcomes, but rather captures opinion at one point in time. The poll was sponsored by Forum Research Inc. as a public service. With offices across Canada and around the world, 100% Canadian owned Forum Research is one of the country’s leading survey research firms.

Forum Research follows the CRIC Public Opinion Research Standards and Disclosure Requirements that can be found here:

<https://canadianresearchinsightscouncil.ca/standards/>

TORONTO

Sept 15th, 2022

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Councillor in Ward 7

'Who will you vote for as councillor in Ward 7 in this municipal election on October 24th?'

[Decided / Leaning]

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Sample	Age				Gender					
	Total	Male	Female	Non-binary	<25	25-34	35-44	45-54	55-64	65+
	110	55	54	1	1	1	0	10	15	83
Robin Buxton Potts	26%	42%	7%	0%	0%	100%	0%	22%	0%	5%
Norm Di Pasquale	12%	13%	8%	100%	0%	0%	0%	18%	28%	15%
Dianne Saxe	38%	37%	40%	0%	0%	0%	0%	61%	59%	61%
Axel Arvizu	18%	3%	39%	0%	100%	0%	0%	0%	6%	2%
Adam Layman	2%	1%	2%	0%	0%	0%	0%	0%	0%	6%
Other	4%	4%	4%	0%	0%	0%	0%	0%	6%	11%

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Hot Issues

'What is the most important issue to you this upcoming election?'

	Age				Gender					
	Total	Male	Female	Non-binary	<25	25-34	35-44	45-54	55-64	65+
Sample	216	96	116	4	2	5	8	24	33	144
Traffic, congestion and transit	28%	43%	13%	25%	7%	29%	71%	5%	17%	10 %
Housing affordability	21%	24%	18%	25%	0%	31%	7%	29%	23%	19 %
City infrastructure, services and taxes	19%	9%	28%	0%	0%	38%	0%	21%	21%	16 %
Climate action at a municipal level	10%	2%	18%	0%	93%	0%	0%	5%	9%	15 %
The cost of living and inflation	8%	5%	11%	0%	0%	0%	15%	12%	3%	11 %
Pedestrian and cyclist safety	4%	6%	1%	25%	0%	2%	0%	7%	8%	6%
Crime and gun violence	4%	7%	1%	0%	0%	0%	0%	7%	6%	11 %
COVID-19 and pandemic recovery	3%	2%	3%	0%	0%	0%	0%	9%	7%	1%
Inclusion issues such as anti-racism, LGBTQ, and disability issues	2%	1%	2%	25%	0%	0%	0%	0%	9%	5%
Other	3%	1%	5%	0%	0%	0%	0%	5%	6%	5%

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Municipal Election Interest

'How likely are you to vote in the municipal election in October?'

Sample	Age					Gender				
	Total	Male	Female	Non-binary	<25	25-34	35-44	45-54	55-64	65+
	216	96	116	4	2	5	8	24	33	144
Absolutely certain, barring an unforeseen emergency	80%	88%	73%	50%	0%	98%	85%	72%	85%	80%
Extremely likely	8%	5%	9%	25%	7%	0%	7%	17%	6%	10%
Very likely	8%	2%	14%	0%	93%	0%	0%	4%	7%	4%
Somewhat likely	2%	4%	0%	25%	0%	2%	0%	7%	3%	1%
Not very likely	2%	0%	3%	0%	0%	0%	7%	0%	0%	1%
Not at all likely	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%
Don't know	1%	1%	0%	0%	0%	0%	0%	0%	0%	4%

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Mayoral Election

'Who will you vote for in the mayoral election on Oct 24th?'

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	%	Age					Gender				
		Total	Male	Female	Non-Binary	<25	25-34	35-44	45-54	55-64	65+
Sample		216	96	116	4	2	5	8	24	33	144
John Tory	53%		61%	47%	25%	0%	67%	63%	45%	43%	55%
Gil Penalosa	6%		6%	4%	25%	0%	2%	0%	12%	14%	6%
Chloe-Marie Brown	0%		0%	0%	0%	0%	0%	0%	0%	0%	0%
Blake Acton	9%		0%	17%	25%	100%	0%	7%	5%	0%	1%
Some other candidate	8%		16%	1%	0%	0%	29%	0%	0%	3%	3%
Other	25%		16%	32%	25%	0%	2%	29%	38%	40%	35%

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